



KRISTINE SCHINDLER

GRAPHIC DESIGNER

CONTACT



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EDUCATION

Bachelor of Science

Digital Arts & Design

Full Sail University - November 2012

Graduated as Salutatorian

Presented work in Graduate Showcase

Course Director Awards in:

Graphic Web Design

Portfolio Creation

Personal Identity Project

SKILLS

Illustrator

Email Marketing

Photoshop

HTML/CSS

InDesign

Team Leadership

Dreamweaver

Photography

Quarkxpress

Prepress Preparation

Microsoft Office

Client Communication

EXPERIENCE

Sales Floor Lead

Francesca's | Sunbury, OH | 2018 - 2019

Led and delivered visual brand standards to present the store's unique products, while supported and reinforced a proactive selling culture that focused on building a loyal guest following through clear and positive communication.

- Spearhead creative solutions to increase product popularity and visibility.
- Visually designed in-store mannequins, displays, and windows to best represent the company's brand and product assortment.
- Worked in management to achieve successful sales goals, while trained and coached boutique team.
- Responsible for opening and closing tasks of the store on a daily basis.

Graphic Designer | Creative Director

Colorado Serenity Magazine | Evergreen, CO | 2013 - 2018

Responsible for magazine layout and design, including cover art direction, feature story layout, advertisements and template design. Overall visual improvements resulted in a high-end product which received abundant reader comments and praise.

- Managed up to 100 advertising clients at once.
- Prepared 60+ page layouts for print production.
- Led photo shoots for magazine covers and advertisements.
- Designed and developed website that included digital publication.
- Managed and monitored social media accounts and email blasts.
- Organized project and client details within network database.
- Attended business chamber events to network and acquire new business.

Owner | Buyer | Designer

Dapper & Dame | Denver, CO | 2014 - 2016

Successfully built unique retail company from little experience spanning across brick and mortar, online and mobile truck locations.

- Helped generate over \$100K in revenue within the first 14 months.
- Created and managed relationships with over 100 international fashion vendors and designers.
- Controlled and designed entire brand including logos, in-store displays, photography, advertising and web design/campaigns.
- Designed and developed HTML & CSS for website.

Graphic Designer | Web Designer | Developer

Creative 2.0 | Denver, CO | 2012 - 2013

Effectively worked remotely on promotional products including outdoor billboards, web design and development.

- Single handedly created websites from design to development.
- Managed schedule and work flow using online platform.