

KRISTINE SCHINDLER

CREATIVE DIRECTOR



EDUCATION

November 2013

Full Sail University

Bachelor of Science - Digital Arts & Design

Graduated as Salutatorian

Was chosen to present work in Graduate Showcase

Course Director Awards in:

Graphic Web Design

Portfolio Creation

Personal Identity Project

PROFESSIONAL SKILLS

Illustrator

Photoshop

Indesign

Dreamweaver

Quarkxpress

HTML/CSS

Mailchimp & Constant Contact

Acrobat

Keynote

Microsoft Office

Mac OS

CONTACT

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EXPERIENCE

July 2013 - Present

Colorado Serenity Magazine - Evergreen, CO

Creative Director

Responsible for magazine layout and design, including cover art direction and layout, feature story layout, advertisements and template design. Overall visual improvements resulted in a high-end product which received abundant reader comments and praise.

- Manages up to 100 advertising clients at once.
- Received "Serenity Savior" award for finding quick solutions for time sensitive problems.
- Manages and monitors social media accounts and email blasts.
- Covered coworker's position for multiple weeks for a medical emergency.
- Attended business chamber events to network and acquire new business.

July 2014 - December 2016

Dapper & Dame - Denver, CO

Owner | Buyer | Designer

Successfully built unique retail company from little experience spanning across brick 'n mortar, online and mobile truck locations.

- Helped generate over 100K in revenue within the first 14 months.
- Created and managed relationships with over 100 international fashion vendors and designers.
- Created merchandise displays and layout.
- Photographed and designed content for email blasts, social media, and website.

May 2012 - May 2013

Creative 2.0 - Denver, CO

Graphic Designer | Web Designer | Developer

Effectively worked remotely on promotional products including outdoor billboards, web design and development.

- Single handedly created websites from design to development.
- Managed schedule and work flow using online platform.